CityofRedmond
WASHINGTON

AM No. 12-090 (C4)

TO: City Council

FROM: John Marchione, Mayor

DATE: June 5, 2012

SUBJECT: **RESOLUTION:** Transfer Business Tax/Transportation Improvements Advisory Committee Responsibilities to the Redmond Economic Development Alliance or its Successor Organization.

I. RECOMMENDED ACTION

Approve the attached resolution transferring the responsibilities of the Business Tax/ Transportation Improvements Advisory Committee (BTTI) to the Redmond Economic Development Alliance (REDA) or its successor organization.

II. DEPARTMENT CONTACT:

Michael E. Bailey, Finance and Information Services Director	556-2160
Rob Odle, Planning and Community Development Director	556-2417
Erika Vandenbrande, Economic Development Manager	556-2457
Malisa Files, Deputy Finance Director	556-2166

III. DESCRIPTION

On September 5, 2009, the Redmond City Council re-established the BTTI Committee and tasked the members with advising the Council on the use of revenues collected through the business tax. On March 17, 2012, the Public Administration and Finance Committee considered a resolution to transfer the duties of the BTTI Committee to REDA to better align transportation system goals with those of City's economic development program. The organizations that are a part of REDA are representative of Redmond's business community and recognize the value of bringing clarity and commitment to working together under the concept of Redmond as a complete community that continues to invest in community-wide transportation, transportation demand management and transit solutions.

Collaboration between the two organizations will provide a more holistic approach to the City's transportation objectives while at the same time supporting the goals and outcomes of REDA, including:

- Encouraging economic vitality through business retention, attraction and assistance.
- Expanding quality of life through the development of the two urban centers, increasing mobility and providing a diverse housing stock.

- Supporting a collaborative and engaged community by presenting a strong community voice on transportation funding issues and regional economic development initiatives.
- Developing and supporting community image and identity by promoting Redmond locally, nationally and globally.
- Cultivating, attracting and retaining a skilled and talented workforce through identifying those elements, such as a robust transit system, that is attractive to a highly educated and motivated community.

Many of the members of the current BTTI Committee are members of REDA and have positively supported this proposed change.

IV. IMPACT

Redmond already commits staff time and other resources to the work of the Redmond Economic Development Alliance. Under this proposal, the BTTI Committee in its present form would sunset and its duties would be accomplished under the umbrella of Redmond's economic development organization who would become the advisory body to the Council on matters related to the disposition of the transportation portion of the business tax.

V. ALTERNATIVES

1. Approve the Resolution as presented.
2. Approve the Resolution with Council modifications.
3. Do not approve the Resolution. The responsibilities of the BTTI Committee would not become a part of REDA.

VI. LIST OF ATTACHMENTS

A. Resolution

May 29, 2012

Michael E. Bailey, Finance and Information Services Director — Date

Approved for Council Agenda:

5/29/12

John Marchione, Mayor — Date

CITY OF REDMOND
RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDMOND, WASHINGTON, TRANSFERING THE RESPONSIBILITIES OF THE BUSINESS TAX/ TRANSPORTATION IMPROVEMENTS ADVISORY COMMITTEE TO THE REDMOND ECONOMIC DEVELOPMENT ALLIANCE OR ITS SUCCESSOR

WHEREAS, the City of Redmond recognizes the importance of an effective transportation system, that includes capital projects and effective management of travel demand and travel choices for maintaining community well-being and conducting commerce in the City; and

WHEREAS, the City of Redmond promotes a strong multi-modal transportation system that offers real travel choices, with improved connections both within and through Redmond and between Redmond and the region; and

WHEREAS, the City of Redmond approved the creation of a business tax on December 17, 1996, for the purpose of improving Redmond's transportation system and transportation demand management programs; and

WHEREAS, the Mayor and City Council re-established the Business Tax/Transportation Improvements Advisory Committee on September 15, 2009; and

WHEREAS, the Business Tax and Transportation Improvements Advisory Committee is tasked with advising the City on the use of revenues collected through the business tax; and

WHEREAS, the organizations that are a part of the Redmond Economic Development Alliance recognize the value of bringing clarity and commitment to working together under the concept of Redmond as a complete community that continues to invest in community-wide transportation, transportation demand management and transit solutions; and

WHEREAS, the Redmond Economic Development Alliance is transitioning to a new model and will be a part of a successor organization.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF REDMOND, WASHINGTON, HEREBY RESOLVES AS FOLLOWS:

Section 1. Transfer of Responsibility. The responsibilities of the City of Redmond Business Tax/ Transportation Improvements Advisory Committee, herein referred to as the Committee, are hereby transferred to the organizations known as the Redmond Economic Development Alliance, herein referred to as REDA, or its successor organization.

Section 2. Sunset of the Committee. The Committee will sunset as of June 1, 2012, and the responsibilities transferred to the REDA or its successor organization.

Section 3. Term of Committee Members. The terms of all existing Committee members will terminate at the sunset of the Committee on June 1, 2012.

Section 4. REDA as Advisory Body. As of June 1, 2012, REDA, or its successor organization, will act as the advisory body to the Mayor and Council on matters related to the disposition of the business tax.

ADOPTED by the Redmond City Council this 5th day of June, 2012.

APPROVED:

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JOHN MARCHIONE, MAYOR

ATTEST:

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MICHELLE M. MCGEHEE, MMC, CITY CLERK (SEAL)

FILED WITH THE CITY CLERK:
PASSED BY THE CITY COUNCIL:
EFFECTIVE DATE:
RESOLUTION NO. _____