Appendix A: Public Engagement

The Redmond community played a central role in guiding the development of the Transportation Master Plan (TMP). This process included three stakeholder workshops, three open house events, presentations at community events, online outreach, and a continuous focus on existing direction from the public as represented by the City vision, community priorities, and Comprehensive Plan.

The community involvement process began in the spring of 2010 with a statistically valid travel survey of 410 Redmond households and 470 employees. The data from this survey informed the TMP Update about how people are choosing to travel in the city today, and were inputs to the travel demand forecast model used to calculate several of the performance measures.

The City then held a series of meetings intended to gather ideas from the community and later to validate the draft Buildout Plan (see Figure 1). These meetings included targeted stakeholder workshops for representatives of major constituencies (e.g., residents, business leaders, nonprofit organizations, the development community, transportation agencies), to large-scale open house events. Earlier events focused on exploring sustainable transportation and sustainability and identifying transportation needs and priorities; the last community event was an opportunity for participants to review draft TMP principles and the draft Buildout Plan, and either express concerns or validate the direction of the plan. Feedback from the community guided the overall direction of the plan; for example, its emphasis on providing travel choices, which was a consistent message from community involvement activities throughout the process. Feedback from TMP events and the neighborhood planning processes also led to the inclusion of specific projects in the TFP and Buildout Plan.

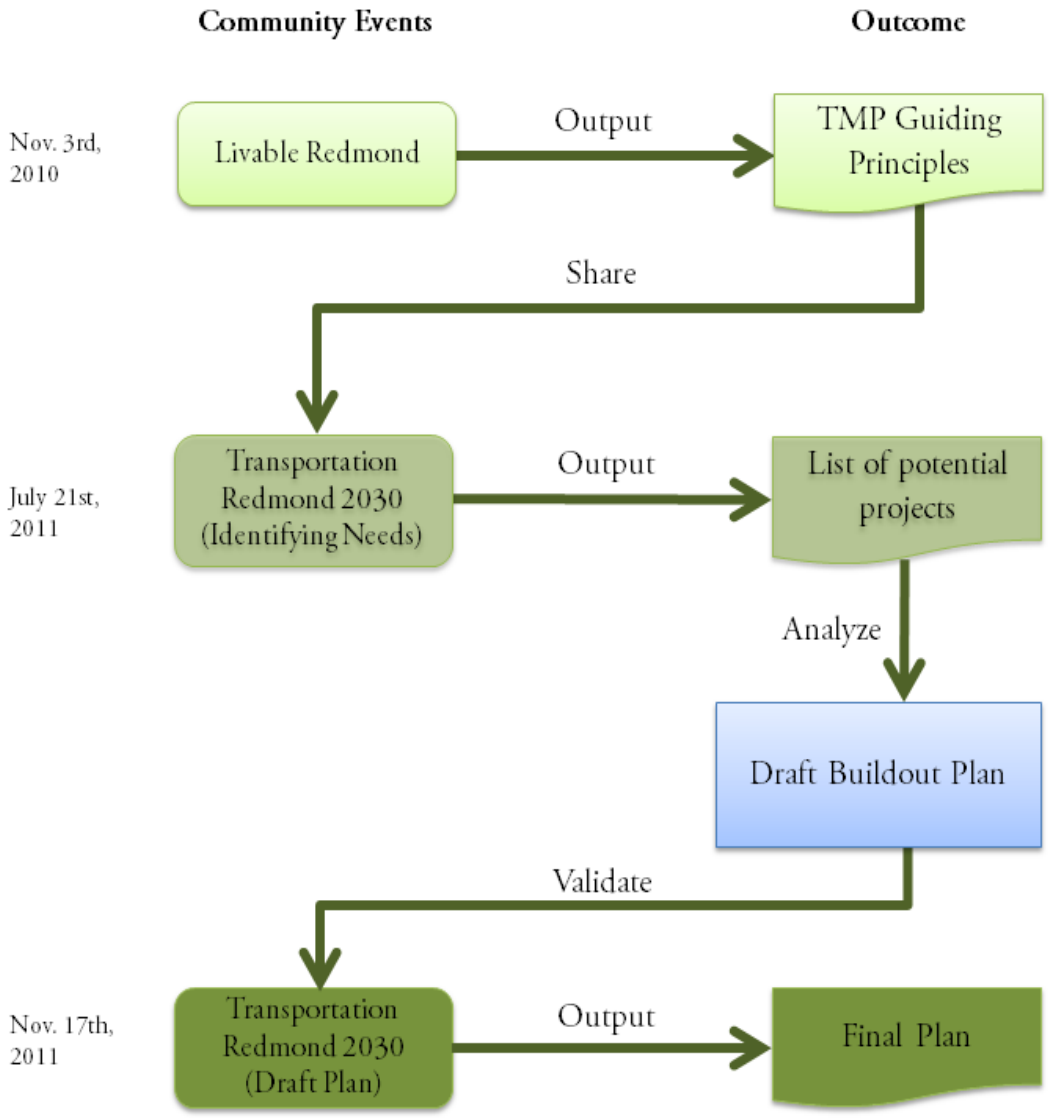

Figure 1. Major community events and outcome.

Attendance at the TMP events ranged from the dozens (for the stakeholder workshops) up to about 75 at the last open house event (November 17, 2011). Several were covered by the *Redmond Reporter* newspaper, and some were highlighted on the calendars of local transportation organizations.

Online, the City maintained a web page for the TMP where users could review content and answer an opinion questionnaire on the progress of the TMP update ~~take a survey~~. The questionnaire ~~survey~~ stood open ~~for five weeks~~ between and received 43 responses which were generally supportive or strongly supportive of the TMP. ~~In addition,~~ O~~o~~ver 400 people opted in to a mailing list to receive TMP updates. Also as part of the community involvement process, the City solicited feedback from the public through its Facebook and Twitter accounts. The public also had the opportunity to submit comment on the Transportation Master Plan at two public hearings on April 10th and April 24th 2013, which were hosted by the Redmond Planning Commission during the public comment period. Six individuals gave comment at those meetings.

Figure 2. Members of the public at a Transportation Master Plan outreach event.