

Licensed Businesses

City role: Indirect

Two measures: number of businesses licensed in Redmond, and number of Redmond businesses holding a Redmond business license for at least seven years.

Number of Licensed Businesses

Baseline ('97):	4,145	Trend: ↑
Observed ('12):	5,635	
Objective: --	--	

In 2012 Redmond licensed 873 new businesses. Overall, 5,635 businesses are licensed to operate in Redmond. The number of business licenses has increased every year since 2002.

The term “new” business includes businesses that were previously operating but were unlicensed and those that underwent a change of ownership. The City also licenses firms that operate in Redmond but are not physically located in Redmond, such as contractors.

Number of Redmond Businesses with License for Seven Years

Baseline ('09):	1,384	Trend: ↑
Observed ('12):	1,458	
Objective: --	--	

The number of Redmond businesses holding a business license for at least seven years has increased every year since 2009 when the City began to track this statistic.

Source: Redmond Business License Data
Updated May 2013

Population and Employment

City role: Indirect

Number of residents and number of jobs in Redmond.

Population

Baseline ('90):	35,800	Trend: ↑
Observed ('12):	55,360	
Objective ('30):	78,000	

Employment

Baseline ('10):	76,876	Trend: n/a
Observed ('11):	78,893	
Objective ('30):	119,000	

Redmond's population grew by an estimated 210 people in 2012, the smallest increase since 2001.

In 2010 Microsoft Corporation changed the way that it reports the location of its employees. For that reason, employment figures for years before 2010 are not comparable to figures for 2010 and forward. Thus, the baseline year has been reset to 2010. Microsoft also changed its reporting procedures in 2011, but that change does not affect citywide figures.

Redmond plans to accommodate 78,000 residents and 119,000 jobs in 2030. The existing number of jobs is estimated by the Puget Sound Regional Council, and includes part-time jobs. The Washington State Office of Financial Management estimates residential population.

Source: Washington State Office of Financial Management, Puget Sound Regional Council.
Updated January 2013